AIDA - All Content Should have Structure and Objectives

image-1698679277708.png
Image not found or type unknown

All advertising should have the following aspects:

Awareness - Brand/Logo

Interest - Product/Service

Desire - Want these? Want the best price? Want the fastest Quality? Want a better price?

Action - Call me, Click Here, Watch this video.

Revision #1
Created 30 October 2023 15:20:23 by Richard McCombe
Updated 30 October 2023 17:09:52 by Richard McCombe