Assets - Imagery

Our marketing assets have been created using a number of pieces of software as the originator, Richard McCombe, has limited skills with Adobe Suite.

Much of the artwork is originated in CorelDraw and then imported into layers in Fireworks and exported in different sizes and formats for email and social media.

Some of these assets make their way into printed matter, so the original file format is either vector or high-resolution bitmap and scaled down for digital.

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Created 8 June 2022 17:08:57 by Richard McCombe
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