

# 1. Introduction

## Overview

Matic Media Services Limited are a large format print service provider, specialising in the manufacture and supply of large print requirements to print professionals and public sector organisations. These organisations work within tight budgets, tight deadlines and may have an environmental policy agenda.

## Company Model

The Company was founded in 2006 originally targeting specifically Local Authorities within their client base, since 2016 the company model has changed to primarily target Print Trade Professionals. As of last edit 80% of turnover is produced from trade professionals and 20% is from Local Authorities.

## Products & Services

The Company produce Wide Format Print including but not limited to Rigid Board Printing, Stickers, Banners, Point of Sale, Posters, Window Graphics and as of 2022 Textile Printing.

## Quality Management Systems

The company implements quality and process management systems as its founding base, as such they implement a Quality Management System that conforms to the International Standard ISO 9001:2015.

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