

# Emails Using Sendy

Sendy allows us to send bulk emails to demographics and brands

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# Basic Guide

This is a beginner's guide to using sending to send email broadcasts of databases uploaded or extracted from the MaticTrack.

# Dashboard

<http://emails.maticmedia.co.uk/sendy/>

See vault for access details.

The screenshot displays the Matic Media Services Limited dashboard. At the top, a browser window shows the URL <http://emails.maticmedia.co.uk/sendy/>. The dashboard header includes the company name and a user profile for Robert McCombe. The main content area is divided into two sections: Amazon SES Quota and Brands.

**Amazon SES Quota**

- SES region: Ireland
- Daily quota: 68,800
- Sends left: 68,365
- Sent today: 435
- Send rate: 14 per sec

**Brands**

Buttons: Add a new brand, Search brands

ID	Brands	Sends via	Quick links	Sending limits	Used	Edit	Delete
1	Graphic Warehouse	✉	🏠 📄 📧 📧 34.09% opened	🟢	🟢	✎	🗑
2	Matic Media	✉	🏠 📄 📧 📧 17.02% opened	🟢	🟢	✎	🗑
3	Social Distancing Stickers	✉	🏠 📄 📧 📧 No opens yet	🟢	🟢	✎	🗑

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System status bar: 9°C Cloudy, Windows taskbar, ENG UK, 12:52 03/02/2023

Basic Guide

# Video Tutorials

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[002 - Previously Sent Emails](#)

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[004 - Sendy - Lists](#)

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[008 - Send - Testing, Scheduling and Sending](#)