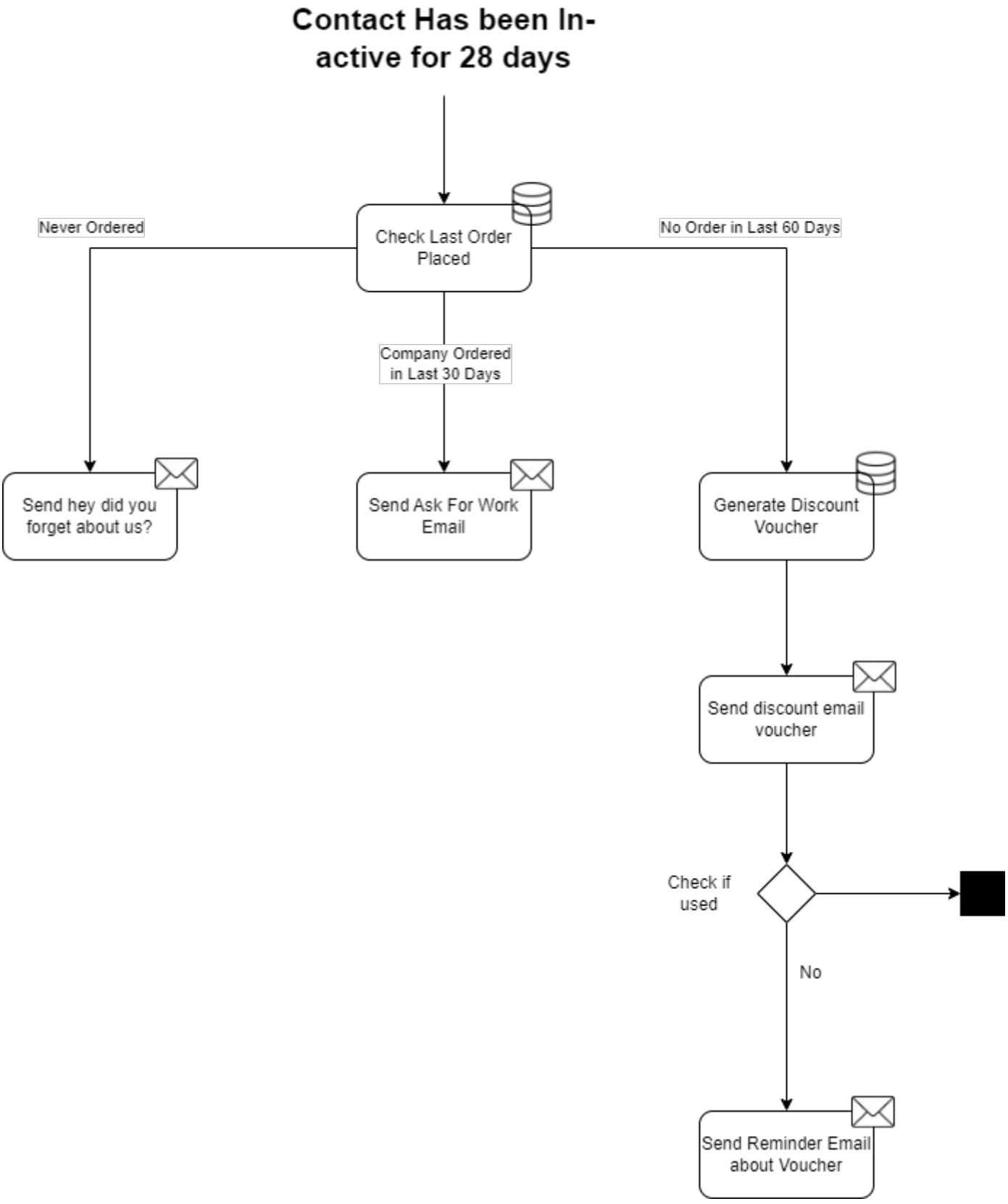
Lapsed Customers

Key

Contact	A member of a company
Never Ordered	Whether the company that the contact is a member of has ever placed an order

Diagram



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